

CaughtInSouthie

South Boston's Neighborhood Magazine

media kit

CREATED BY LOCALS FOR LOCALS

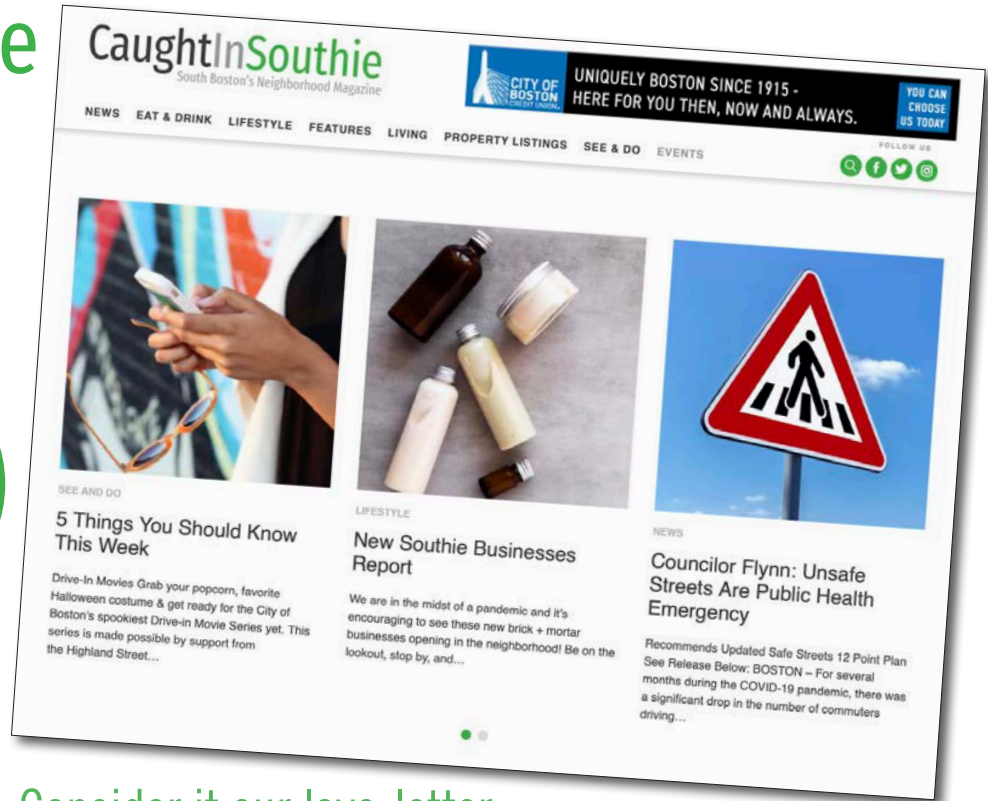
CaughtInSouthie

...has been the number one source for neighborhood news for over a decade. Through creating meaningful content, Caught in Southie reports on all things South Boston keeping readers connected to the neighborhood.

Over 125K engaged readers from the community visit our website per month for the latest news and updates.



We offer partnerships ranging from display advertising, email marketing, sponsored content, property listings, social media and giveaways, and event partnerships for companies and brands looking to reach our audience.



Consider it our love-letter
to South Boston and all its residents.

SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND

125k

UNIQUE MONTHLY VISITORS

250k

AVERAGE MONTHLY PAGEVIEWS

25% 25-34 yrs / 20% 35-44 yrs



55% FEMALE / 45% MALE



Facebook
20K+



Instagram
17.9K

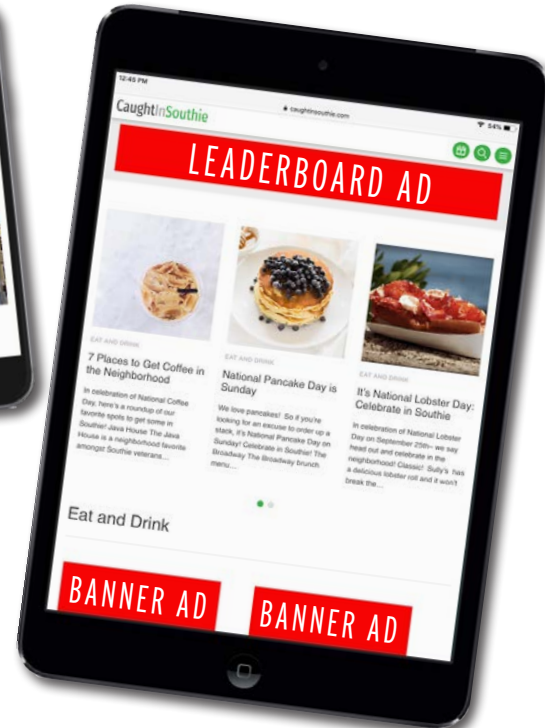
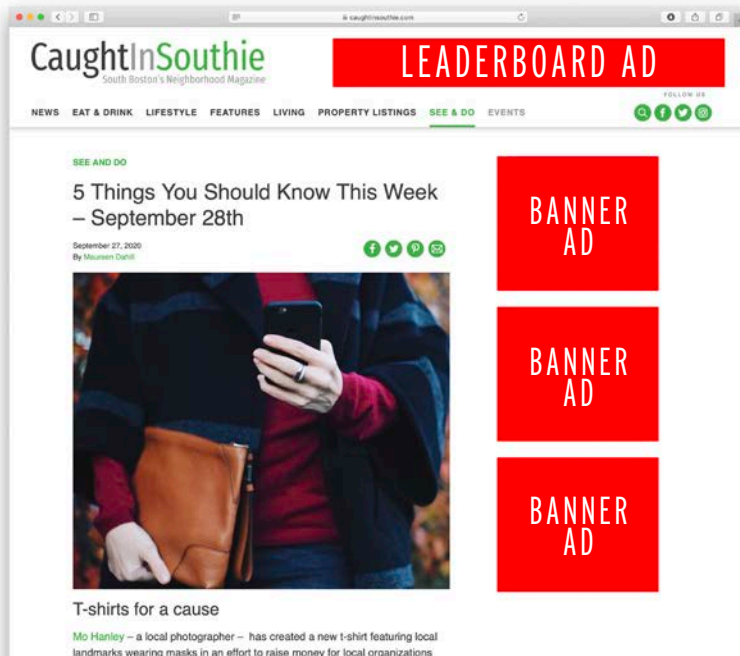


Twitter
13.3K

SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND

READ US ON DESKTOP, MOBILE OR TABLET!

RESPONSIVE WEBSITE OPTIMIZED TO BE VIEWED ON ANY
CURRENT DESKTOP, MOBILE OR TABLET



NOT DRAWN TO SCALE

SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND

From St. Patrick's Day to Summer in Southie, we've got the inside scoop on the places to eat and drink, where to workout, beauty and style tips and so much more!
BE A PART OF IT!

BEST YEAR
EVER GUIDE
JAN 3 - FEB 25

ULTIMATE GUIDE TO
ST. PATRICK'S DAY
FEB 26 - MAR 19

SUMMER GUIDE
MAY 23 - SEPT 3

GET YOUR ACT
TOGETHER GUIDE
SEPT 4 - NOV 10

HOLIDAY GUIDE
NOV 12 - JAN 2

Summer Guide



Get Your Act
Together Guide



BEST YEAR EVER



The Holiday Guide



CAUGHT IN SOUTHIE'S

GUIDE TO ST. PATRICK'S DAY



BEST YEAR EVER



SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND

**Our social media numbers
are growing
Our followers are engaged**

INSTAGRAM POSTS

INSTAGRAM STORIES

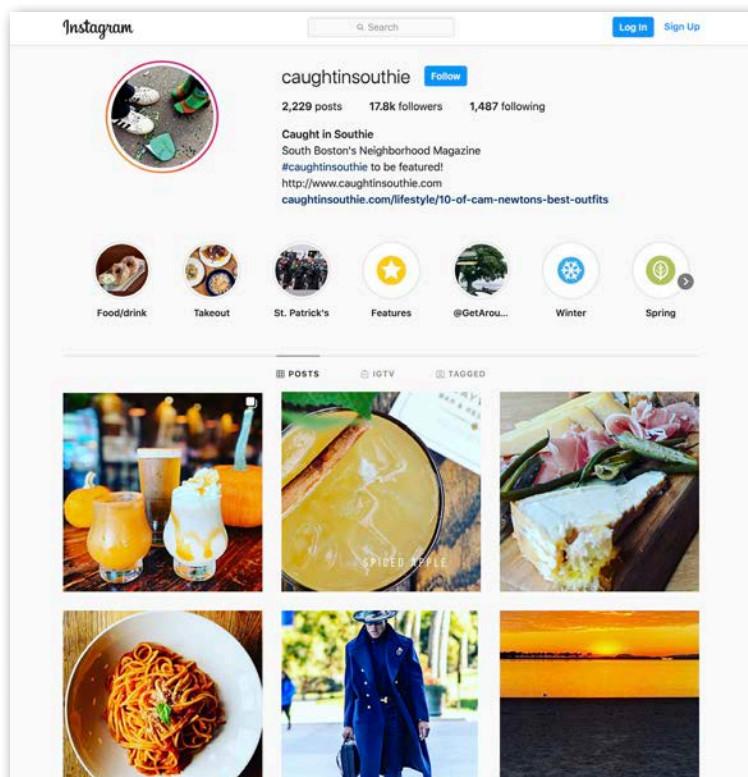
INSTAGRAM TAKEOVERS

**POSTS ON FACEBOOK
AND TWITTER**

NEWSLETTER SPONSORSHIPS AVAILABLE

FEATURE PACKAGES

CONTENT INCLUSION




SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND

**HAVE YOUR REAL ESTATE
FEATURED ON OUR
PROPERTY LISTING SECTION!**





**EACH LISTING WILL BE
CIRCULATED THROUGH OUR
SOCIAL MEDIA!**


CaughtInSouthie
South Boston's Neighborhood Magazine


**UNIQUELY BOSTON SINCE 1915 -
HERE FOR YOU THEN, NOW AND ALWAYS.**

YOU CAN CHOOSE US TODAY

NEWS EAT & DRINK LIFESTYLE FEATURES LIVING **PROPERTY LISTINGS** SEE & DO EVENTS

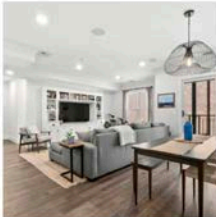
FOLLOW US







BOSTON REAL ESTATE

For Rent: 197 Maple Street, West Roxbury


Excellent living in this expansive three level single family. First floor offers grand foyer entrance-to the left is your "formal" sitting room with decorative mantel or large "home office"....



BOSTON REAL ESTATE

10 Sydney Street, Unit 3

Top of the line 2019 construction 2 Bed 2 Bath condo, less than 1-minute walk to the Savin Hill T Stop. Designed by renowned interior designer Taniya Nayak, this stunning...




BOSTON REAL ESTATE

14 North Monroe Terrace, Unit 1, Dorchester

Floor through 2 bedroom, 1.5 bathroom condo located in the coveted Pope's Hill neighborhood of Dorchester! This charming home packs a punch and is not to be missed. The large....

Boston Real Estate



BOSTON REAL ESTATE

For Rent: 197 Maple Street, West Roxbury

September 25, 2020
By Maureen Dahill

Excellent living in this expansive three level single family. First floor offers grand foyer entrance-to the left is your "formal" sitting room with decorative mantel or large "home office"....

SERVING THE SOUTH BOSTON COMMUNITY AND BEYOND



BECOME A SPONSOR OF OUR AWARD WINNING PODCAST CAUGHT UP!
WE HAVE MONTHLY PARTNERSHIPS AVAILABLE INCLUDING

Custom :10 top-roll and :30 mid-roll designed by CIS plus display ads on our Podcast section on CIS.



Let's partner up & work together!

Caught in Southie knows what's going on around town and we aren't afraid to share it! We have the the inside scoop as locals and we let our readers in on it - like how to save a spot during a snowstorm to the best spot to grab a cocktail and some appetizers! It's our job to keep our fingers on the pulse all things new in Southie!

We are the premier media source for all things South Boston. Let us spread the word about your brand! We reach exactly who you want to reach - the residents of South Boston and beyond! Let us sing your praises - **we'll shout it from the rooftops if we have too!**